



## 2026 SUSTAINABLE OREGON SPONSORSHIP & SUPPORTER OVERVIEW

### ABOUT THE CONFERENCE

Sustainable Oregon 2026, AOR's 48th annual conference  
@ the Graduate Hotel in Eugene, OR  
June 22-24, 2026

AOR's Sustainable Oregon conference brings together hundreds of attendees for interactive learning experiences featuring timely educational sessions as well as networking opportunities with industry leaders and experts.

### WHY SPONSOR?

Sustainable Oregon offers an array of sponsorship opportunities that not only **promote your organization** but also demonstrates your **commitment** to AOR and the growth of the **materials management industry** in Oregon.

Your Sustainable Oregon sponsorship supports the state's most important annual recycling industry event and AOR's work throughout the year. Supporting AOR also means **supporting the critical legislative advocacy** necessary to ensure that Oregon remains a national leader in material management. AOR's legislative work has been instrumental in advancing sustainable materials management, high-quality recycling and composting, thoughtful consumption, and producer responsibility in Oregon for decades.

In addition to supporting our ongoing legislative efforts, your sponsorship will help support our DEI efforts, revamping our online Recycling 101 course, and other priority initiatives in the coming year.

### OUR REACH

Our website, newsletter (~2,000 subscribers), and LinkedIn presence reaches far beyond our membership, further enhancing our ability to showcase your sponsorship and the work YOU do in the sustainable materials management sphere.

Our sponsorship packages are designed to connect our sponsors to the attendees they are seeking to reach. Not only do sponsorships include recognition during the conference, but we also promote our sponsors year-long through our e-newsletter, blog, and social media, as well as a strong presence on our website. We are also providing new opportunities and flexibility to tailor sponsorship packages to more specific audiences and provide more direct visibility during specific conference events. If you are interested in sponsoring, but you don't see the right fit for you, call us and we'd be glad to work with you to find a suite of benefits that meets your needs.

## ABOUT AOR

AOR is a nonprofit 501(C)(6) trade association founded in 1977, committed to achieving a system of sustainable materials management by supporting high-quality recycling and composting, thoughtful consumption, and producer responsibility. AOR provides value to its members by hosting educational events, delivering publications to enhance our understanding and connections to diverse perspectives, and lobbying for legislation that supports sustainable materials management.

Our membership spans the gamut of the sustainable materials management industry. Nonprofits; waste haulers; recyclers; reuse organizations, state, federal, and local government; packaging producers, recycling equipment manufacturers, educational institutions and many others come together under the AOR umbrella to achieve these goals.

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If your company or organization is interested in sponsoring the conference, please let us know by **Friday, May 29, 2026**.

Feel free to contact Amy Roth, AOR's Resource Director, for more details at [amy@oregonrecyclers.org](mailto:amy@oregonrecyclers.org).

## 2026 SUSTAINABLE OREGON SPONSOR PACKAGES

Sponsorship Level	Title Sponsor \$15,000	Scholarship Sponsor \$10,000	Networking Sponsor \$5,000	Meal Sponsor \$3,500	Plenary Sponsor \$3,000	Session /Tour Sponsor \$2,500
<b>Conference Recognition</b>	Verbal and large individual Logo placement in all sessions & marketing materials. Logo on casino night fun money	Verbal and large individual Logo placement in all sessions	Verbal and large individual Logo placement networking event	Verbal and large individual Logo placement in sponsored session or tour	Verbal and large individual Logo placement in sponsored session or tour	Verbal and large individual Logo placement in sponsored session or tour
<b>Conference Marketing</b>	Logo placement on all conference promotionals	Logo placement on all conference promotionals	Logo placement on all networking promotionals	Logo placement on session/tour promotionals	Logo placement on session/tour promotionals	Logo placement on session/tour promotionals
<b>Conference Registration</b>	6	5	4	3	2	2
<b>Exhibit Booth** (to promote your org, or donate)</b>						
<b>Website Recognition</b>	Logo w/link on all website pages	Logo w/link on all website pages	Logo w/link on all conference pages	Logo w/link on session/tour description & agenda pages	Logo w/link on session/tour description & agenda pages	Logo w/link on session/tour description & agenda pages
<b>Promotional Newsletter Articles (sponsor provided, year long)</b>	4	3	3	2	2	2
<b>Social Media Posts</b>	4	3	2	1	1	1
<b>Membership Dues for 2027</b>						

**\*\* You can choose to either exhibit your organization/program OR donate your exhibit booth to a Eugene-area nonprofit to exhibit in your place, OR another nonprofit of your choosing!**

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**If you're ready to sponsor, please complete our [sponsorship form here!](#)**

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	<b>Platinum Supporter \$2,000</b>	<b>Gold Supporter \$1,500</b>	<b>Silver Supporter \$1,000</b>	<b>Bronze Supporter \$500</b>	<b>Friend of AOR \$250</b>
<b>Conference Recognition</b>	Extra-Large Grouped logo during sessions	Large Grouped logo during sessions	Medium Grouped logo during sessions	Small Grouped logo during sessions	Grouped name during sessions
<b>Conference Marketing</b>	Extra-Large Logo on sponsors graphic	Large Logo on sponsors graphic	Medium Logo on sponsors graphic	small Logo on sponsors graphic	Name on sponsors graphic
<b>Conference Registration</b>	1	50% off one registration	25% off one registration		
<b>Website Recognition</b>	XL Logo w/link on conference sponsor page	Large Logo w/link on conference sponsor page	Medium Logo w/link on conf. sponsor page	Small Logo w/link on conference sponsor page	Name on website
<b>Promotional Newsletter Articles (sponsor provided, year long)</b>	2	2	1	1	1
<b>Social Media Posts</b>	1	1	1	1	1

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